



AGRI-BUSINESS GENERATION

BUILDING LOCAL PRODUCTION & PROCESSING CAPACITY

The Food and Farming Network’s focus on building northwest Michigan’s agricultural future will only be realized when we help generate new agri-businesses at a pace to maintain growing demand. To accomplish this, we work with a collection of dedicated business consultants, advisors, financial service agencies, and nonprofit organizations to support new business development. This region is renowned for its rich collaborative efforts among a broad cross-section of agri-business support partners. These numbers represent just a few snapshots from the work of these groups.

FINANCE: VENTURE NORTH

Venture North is an innovative program providing creative financing strategies for the unique needs of northwest Michigan businesses. Their 20/20 fund has become a key tool for agricultural and food entrepreneurs looking to bridge financing gaps in a challenging lending environment. The burgeoning agriculture, food, and beverage industries in northwest Michigan are clearly benefiting from these innovative lending programs. *Source: Venture North*

